



HOLIDAY MARKET LIGHTING CHECKLIST

Perfect for vendors who want a bright, inviting booth — even without electricity.

1. LIGHTING ESSENTIALS

- Clip-on battery-powered LED lights
- Rechargeable puck lights for shelves
- USB-powered string lights (warm white, not flashing)
- Mini spotlight for highlighting best sellers
- Headlamp or hands-free light for setup in the dark



2. POWER & CHARGING PREP

- Fully charged power banks (bring 2–3)
- Portable charging station (10,000–20,000 mAh)
- Extra USB cords for all lighting types
- Backup rechargeable batteries
- Mark cords with tape so you know what belongs to which device

3. LIGHT PLACEMENT CHECKLIST

- Keep lights pointed toward products, not customers
- Avoid harsh shadows on your display
- Light the corners — dark edges make a booth look smaller
- Use warm lighting for a cozy feel (avoid cool/blue tones)
- Check that lights aren't blocking sightlines to your products or signage



4. WEATHER & SAFETY CONSIDERATIONS

- Pack zip ties to secure lights in windy conditions
- Use clamps or hooks for canopy frames
- Keep cords tucked and taped to avoid tripping hazards
- Bring a waterproof bag/tote for battery packs in case of rain



5. SUBTLE HOLIDAY DECOR (THAT WON'T OVERPOWER PRODUCTS)

- Choose warm white lights — not blinking or rainbow
- Add one small holiday accent (mini wreath, garland, or wooden sign)
- Avoid overly bright or themed decor that steals focus
- Keep color palettes neutral + festive (gold, white, deep green)
- Use décor to frame—not cover—your products
- Make sure décor doesn't cast colored light onto your items

6. END-OF-DAY POWER CHECKLIST (MULTI-DAY SHOWS)

- Recharge all power banks immediately
- Swap out used batteries
- Reset your lighting layout if anything shifted during the show
- Make notes for what you want to change for tomorrow

7. FINAL PRE-SHOW CHECK)

- All lights charged
- Backup batteries packed
- Power banks ready
- Lights placed and tested

*May your Displays Shine
& your Sales Sparkle*

