

# SUMMER VENDOR SURVIVAL CHECKLIST

Before you head to your next outdoor market, take a few minutes to make sure you're prepared for heat, weather, and a long day on your feet.

## Summer Essentials

- Water
- Electrolytes
- Snacks
- Battery-Operated Fan
- Sunscreen
- Cooling Towel
- Weather App
- Tent Weights
- Phone Charger / Power Bank
- Comfortable Shoes



### Elephant Guru Tip:

*The goal isn't just to keep yourself comfortable. A booth with shade, airflow, and a welcoming atmosphere encourages shoppers to stay longer, browse more products, and enjoy their experience. Comfort isn't just for vendors—it's part of customer service.*

## Bonus Comfort Upgrades

These items aren't required, but they can make a summer market day much more comfortable.

- Mesh Banner for Additional Shade and Airflow

A mesh banner can help reduce direct sunlight while still allowing air to move through your booth. Unlike a solid sidewall, it won't completely block ventilation.

- Battery-Powered Misting Fan

These portable fans combine airflow with a fine mist for additional cooling. Some models include a built-in water reservoir, while others connect to a small refillable tank.

- Extra Canopy Shade Extension

Some vendors extend a sidewall behind the tent to create additional shaded space for breaks, storage, or cooling off during slower periods.

- Insulated Cooler

Keep water, electrolyte drinks, and snacks cold throughout the day.

- Portable Power Station

Helpful for charging phones, fans, lights, and other devices during longer events.

- Hat and Sunglasses

Simple protection that can make a big difference on bright summer days.

- Small Folding Stool or Comfortable Chair

Your body will thank you after several hours of standing.

- Extra Towels

Useful for wiping down tables, drying off after rain, or cooling off on hot afternoons.

- Emergency Rain Kit

Keep a few large trash bags, plastic totes, or waterproof covers available for unexpected weather.

- Extra Change of Shirt

One of the most underrated items on this list.

